

## ORDER



**Orders**  
**Order / Rev:** 332663  
**Alt Order #:** 25341774  
**Product Desc:** AMERICAN FREEDOM BUI  
**Estimate:**  
**Flight Dates:** 10/27/16 - 11/07/16  
**Original Date / Rev:** 10/26/16 / 10/26/16  
**Order Type:** GENERAL

CBS - Salinas, CA

Primary AE: Millennium Los Angeles

Sales Office: M-LA

Sales Region: NAT

**Agency**  
**Name:** Battin Group, The  
**Buying Contact:**  
**Billing Contact:**  
 78-710 Avenida Nuestra  
 La Quinta, CA 92253

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**  
**Name:** American Freedom Builders  
**Demographic:** A35+  
**Product Codes:** PL02  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, ISSUE

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	12	\$2,390.00	\$2,031.50
10/31/16	11/07/16	38	\$7,170.00	\$6,094.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$2,390.00	\$2,031.50	0.00
November 2016	38	\$7,170.00	\$6,094.50	0.00
<b>Totals</b>	<b>50</b>	<b>\$9,560.00</b>	<b>\$8,126.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Los Angeles			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
CBS - Salinas, CA	23%	\$9,560.00
Market	100%	\$41,565.22

## Competitive Share

Competitive Share	Share	Total
DSBW	2%	\$831.30
KCBA	15%	\$6,234.78
KMUV	0%	\$0.00
KSBW	60%	\$24,939.13
KSMS	0%	\$0.00
NION	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KION	10/27/16	10/28/16	M-F 5A-6A M-F 5A-6A	CM	5A-6A	---TF--	:30	2	\$45.00	P-4	0.00	NM	2	\$90.00
COMMENTS APPLY TO SUB LINES A THRU A WAKE UP CENTRAL COAST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---TF--	2		\$45.00		0.00						
E 2	KION	10/31/16	11/04/16	M-F 5A-6A M-F 5A-6A	CM	5A-6A	MTWTF--	:30	5	\$45.00	P-4	0.00	NM	5	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A WAKE UP CENTRAL COAST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	MTWTF--	5		\$45.00		0.00						

**CBS - Salinas, CA**

Order / Rev: 332663  
 Alt Order #: 25341774  
 Flight Dates: 10/27/16 - 11/07/16

Advertiser: American Freedom Builders  
 Product Desc: AMERICAN FREEDOM BUI  
 Estimate: CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KION 46 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	---TF--	2		\$300.00		0.00						
E 14	KION	10/31/16	11/04/16	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A KION 46 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/16		11/06/16	MTWTF--	5		\$300.00		0.00							
E 15	KION	11/07/16	11/07/16	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A KION 46 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/07/16		11/13/16	M-----	1		\$300.00		0.00							
E 16	KION	10/27/16	10/28/16	M-F 11P-1135P News M-F 11P-1135P	CM	11P-1135P	---TF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A KION 46 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/30/16	---TF--	2		\$250.00		0.00							
E 17	KION	10/31/16	11/04/16	M-F 11P-1135P News M-F 11P-1135P	CM	11P-1135P	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
COMMENTS APPLY TO SUB LINES A THRU A KION 46 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/16		11/06/16	MTWTF--	5		\$250.00		0.00							
E 18	KION	11/07/16	11/07/16	M-F 11P-1135P News M-F 11P-1135P	CM	11P-1135P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A KION 46 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/07/16		11/13/16	M-----	1		\$250.00		0.00							
E 19	KION	10/29/16	11/05/16	SA 11P-1130P News SA 11p-1130p News	CM	11P-1130P	-----S-	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A KION 46 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/30/16	-----S-	1		\$150.00		0.00							
Week: 10/31/16		11/06/16	-----S-	1		\$150.00		0.00							
E 20	KION	10/30/16	11/06/16	SU 11P-1130P News SU 11p-1130p News	CM	11P-1130P	-----S	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A KION 46 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/30/16	-----S	1		\$150.00		0.00							
Week: 10/31/16		11/06/16	-----S	1		\$150.00		0.00							
													Totals	50	\$9,560.00

Jim Battin — The Battin Group

Issues affecting the citizens and candidates in Congressional District 20

This broadcast time will be used by: American Freedom Builders Action Network

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Candidates Casey Lucius and Jimmy Panetta, running for Congress - CA 20  
in the General Election held on November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Freedom Builders Action Network  
PO Box 75650, Washington, DC 20013

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Principal officer/Treasurer: Joel Ritter

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/25/16  
Date

*James F. Battin, Jr.*  
Signature

Verified by PDFfiller  
07/23/2016

(760) 634-5001  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Krista Santiago*  
Signature

Krista Santiago  
Printed Name

GA  
Title